

STEVEN LI



ABOUT ME

I am an ambitious Film Maker and Videographer with a music management, film, TV and social media background. Proven adaptability, collaboration, and planning skills, where short film 'Keep Off the Grass' was nominated by 12 film festivals and streamed on Channel 4. I find meaning in being able to translate people's message into visually stimulating cinematics that make an impact on viewers.

SKILLS



SOFT SKILLS

Creativity
Positive Attitude
Teamwork
Adaptability
Time Management

SOCIAL SKILLS

Communication
Empathy
Leadership
Problem Solver
Patience




INTERESTS

Acting
Boxing
Hiking
Music
Photography

CONTACT

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SOCIAL

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 [instagram.com/s_li_productions](https://www.instagram.com/s_li_productions)
 [youtube.com/@s_li_productions1593](https://www.youtube.com/@s_li_productions1593)

EDUCATION

London College of Communications | UAL

September 2018 - July 2021 | London
BA in Film and Television Grade: 2:1

Sha Tin College

September 2011 - July 2018 | Hong Kong
IB Diploma 32/45
Higher Level: Film, Theatre, English language and literature
Lower Level: Math Studies, Chinese B Standard, Environmental Studies

EXPERIENCE

Creative Director & Artist Manager | MCE Music Group

June 2022 - Present | London

In charge of creative direction with both the company and artists' aesthetic. Currently managing and liaising with artists whilst executing music videos, social media content and promotional videos from concept to completion. Artists include but not limited to: Lee Collinson, Janiq, 2DEE, and Bronagh.

Videographer, Photographer, & Artist Manager | Division 6ix

October 2021 - November 2022 | London

Directing and producing weekly videos and photos for the brand and content of the company, with music videos I directed reaching 100k views. Social media management for Instagram and creating digital media in the form of short videos and photographs to be uploaded to Tik Tok and Instagram reels.

Freelance Video Editor | Jellysmack

April 2022 - July 2022 | London

Edited multiple videos per month from a Youtube to Facebook format for YouTubers such as: JoshDub whilst adhering to their brand guidelines. Tasks include:
• Cut 20 minutes videos to 7 minutes to cater to Facebook's audience.
• Created thumbnails on Lightroom and Photoshop for each video made.

Intern | ATK Education

June 2020 - July 2020 | Hong Kong

Collaborated with the CEO on creative and content direction to produce a promotional video for the company from concept to completion. This was done by drawing up ideas with the use of storyboards. Once the concept was signed off, this led to location scouting, shooting the videos then post production editing whilst liaising with the stakeholders.

Film Maker, Photographer and Videographer | Freelance

Jan 2019 - Present | London

Projects ranging from music videos, commercials and social media content. Projects such as: C U in PARIS - Nantas, THE STORM - Bronagh, DOPE CHA - Brisk Timos, I Know - Lee Collinson, and OON_Live - OON_LDN.

People such as: Lee Collinson, Brisk Timos, Bronagh, 2DEE, Shia, Apollo VII, Pietro Simone, Kohl Kreatives, Alex Steinher, and Melaninmix.

ACCOLADES

Accreditation to Berlinale Festival | UAL

February 2020 | Berlin

One of five students out of 80 selected and sponsored to represent UAL.

Keep Off the Grass Film | Colors of Love (Queer Film Festival)

February 2020 | Berlin

Winner of Colors of Love - Queer Film Festival, and 12 nominations from various film festivals, including: British Independent Film Festival, IRIS Prize, Hollywood on the Timber Film Awards.

Young Film Maker's Festival | Sha Tin College Hong Kong

February 2020 | Hong Kong

Winner of Best Film, Best Cinematography, Best Editing and Best Actor